

2012 SOUTHEASTERN Frozen & Refrigerated CONFERENCE

AGENDA

March 29 – March 31, 2012

The Westin Hilton Head Island Resort & Spa
2 Grasslawn Avenue
Hilton Head Island, SC 29928



THURSDAY, MARCH 29

Morning & Afternoon Agenda

- Welcome Breakfast & Keynote Speaker – 7:00 am – 9:00 am
- Retailer Meetings with Manufacturers ~ 9:00 am – 5:00pm
- Conference Café - *A casual setting offering WI-FI and a casual meeting place for delegates.*
- Conference registration times
 - ❖ 7:00 am – 10:00am
 - ❖ 4:00 pm – 6:00 pm
- Bistro 2012 ~ *Enjoy a complimentary lunch provided by participating manufacturers and available to your consumers.*
 - ❖ 11:00 am – 12:30 ~ Delegates
 - ❖ 12:30 pm – 2:00 pm ~ Families



Evening Agenda

- Delegate Reception
- Business Dinners – on your own

FRIDAY, MARCH 30

Morning Agenda

- Conference registration time
 - ❖ 7:00 am – 9:00 am
- Delegate Breakfast ~ 7:00 am – 10:00 am
- Retailer Meetings with Manufacturers ~ 8:00 am – 11:30am
- Conference Café



Afternoon Agenda

- Golf Tournament
- Hilton Head Island Family Activities

Evening Agenda

- Dinner
- Kids' Pizza Party
- Casino Night with Entertainment & Dancing



SATURDAY, MARCH 31

Morning Agenda

- Family Breakfast with Entertainment
- Family Photo Contest and door prizes for children and adults
- Conference Closes

For complete registration information, contact Joe D'Alberto by phone at (704) 227-7447, or by email at jdalberto@carolina.rr.com.